

SurfSHIELD™

Natural barriers that protect and preserve



Permawhite® Coating

A NATURAL, PRE-WAX COATING FOR CORRUGATED PACKAGING

Brilliantly white even after wax treatment and in the most challenging environments

APPLICATION

A water-based, titanium dioxide coating engineered to ensure a clean, crisp linerboard surface for enhanced graphics and an optimal white finish after waxing. Linerboard with wax coatings often loses its whiteness and brightness within days.

PRODUCT FUNCTIONALITY

- Maintains whiteness of linerboard following waxing
- Increases visual appeal through enhanced graphics and less discoloration
- Retains properties during the corrugating process—up to 375°F
- Printable using flexographic or offset printing
- FDA compliant for direct and indirect food contact
- Glueable: hot melt and cold set

PRODUCT RANGE

- Linerboard grades range from 20 lb. to 69 lb./1000 ft.—other grades available upon request
- Maximum roll width of 88 inches or 223.5 cm
- Standard core diameter of 4 inch or 10.16 cm—other sizes available on request
- Outside diameter range of 58 inches or 147.3 cm

Waxed carton with Permawhite coating



Standard waxed carton



Benefits

- Whiteness: ranges from 65% to 80% (ISO)
- Customized coating formulations may be required for varying levels of brightness—typical level prior to waxing is 80%
- Flexibility in order quantity and lead times for delivery

Ask about Cascades Sonoco's full line of poly- and water-based coatings and laminates used in various other markets.

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